



case study.

meet the team.



randy blakeslee
co-founder / marketing director



schaun blakeslee
co-founder / ceo



rachel choice
video marketing specialist



ryan green
web developer



mariel elliott
graphic designer



sarah barrett
content director



rob moeller
creative manager



jen goding
web developer

we're here to help you.

Symboliq Media is a premium digital marketing agency that wants to redefine what an agency is. We utilize the latest technology and trends and combine them with years of industry-leading experience to bring the positive results our clients demand. We pride ourselves in great work ethic, integrity, and end-results. Throughout the years, we have been able to team up with our clients to help create stunning, award-winning designs across multiple mediums.

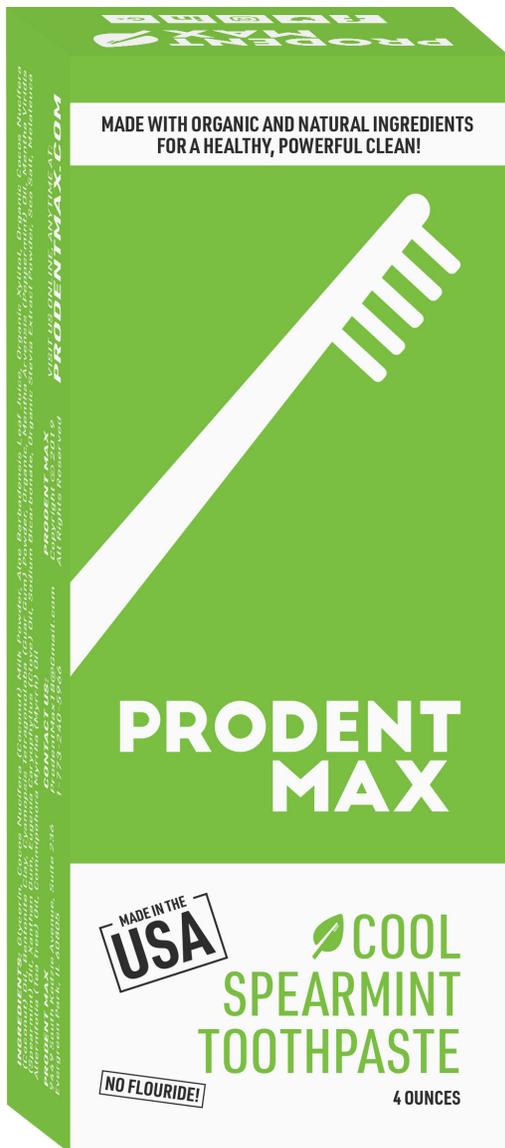
We've said it before, and we'll say it again. For a brand to succeed, cookie-cutter solutions need to be a thing of the past. Whether it's on a creative front or applying a strategic marketing practice, every individual on our team is committed to creating authentic content. We strive to make every piece we create genuine, original, and engaging. By doing this, we create a medium that consumers want to engage with instead of another image that's just taking up space.

When you take the time to craft this authentic content, people notice, and when they notice it, good things happen. We love what we do, and we really love doing it alongside you. As a digital agency, we believe that great things happen when people come together.

We pride ourselves on the extensive list of services that we offer, in a digital world, your brand needs to utilize their online presence more than ever. To achieve this, we strive to come alongside you to make sure that your company stands out among the crowd thanks to the fantastic creative individuals listed above.

So, if you're considering working with us don't be afraid to send us a message, and we'll have a stress-free conversation about how we can help your brand break the mold by showing you our some of our successful case studies, then helping you create your own path.

strategy.



the client:

Prodent max is the epitome of at-home oral care. This toothpaste composed of natural and organic ingredients is already making waves in the industry. Prodent Max's unique blend of ingredients like coconut, peppermint, tea tree, and myrrh cleans gums, removes stains, whitens teeth, and freshens breath.

the challenge:

Prodent Max had just been inceptioned and came to Symboliq in need of branding, packaging, social media marketing, and a website on a tight deadline. With no visual assets, copy, or content our creative team sat down with Prodent Max to help forge a clear game plan to get them launched in a way that they would make a big splash in the industry.

the solution:

We began with branding and focused on the product's shelf presence. This was accomplished by appealing to individuals who deeply care about what goes into their body. The myriad of prodent max's natural ingredients combined with its's unique target market allowed us to create a clean, modern look that was applied the product's packaging and social channels. Finally, we built out an e-commerce website with the intent of quickly drumming up online sales to attract investors and stores that were interested in stocking the product such as walmart, cvs, and amazon.



symboliq media

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