

case study.



meet the team.



randy blakeslee
co-founder / marketing director



schaun blakeslee
co-founder / ceo



rachel choice
video marketing specialist



ryan green
web developer



mariel elliot
graphic designer



sarah barrett
content director



rob moeller
creative manager



jen goding
web developer

we're here to help you.

Symboliq Media is a premium digital marketing agency that wants to redefine what an agency is. We utilize the latest technology and trends and combine them with years of industry-leading experience to bring the positive results our clients demand. We pride ourselves in great work ethic, integrity, and end-results. Throughout the years, we have been able to team up with our clients to help create stunning, award-winning designs across multiple mediums.

We've said it before, and we'll say it again. For a brand to succeed, cookie-cutter solutions need to be a thing of the past. Whether it's on a creative front or applying a strategic marketing practice, every individual on our team is committed to creating authentic content. We strive to make every piece we create genuine, original, and engaging. By doing this, we create a medium that consumers want to engage with instead of another image that's just taking up space.

When you take the time to craft this authentic content, people notice, and when they notice it, good things happen. We love what we do, and we really love doing it alongside you. As a digital agency, we believe that great things happen when people come together.

We pride ourselves on the extensive list of services that we offer, in a digital world, your brand needs to utilize their online presence more than ever. To achieve this, we strive to come alongside you to make sure that your company stands out among the crowd thanks to the fantastic creative individuals listed above.

So, if you're considering working with us don't be afraid to send us a message, and we'll have a stress-free conversation about how we can help your brand break the mold by showing you our some of our successful case studies, then helping you create your own path.

strategy.



the client:

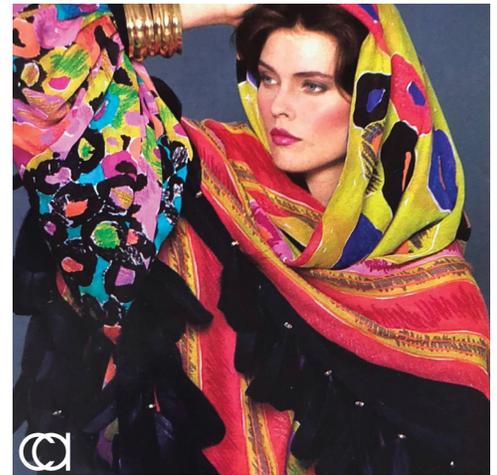
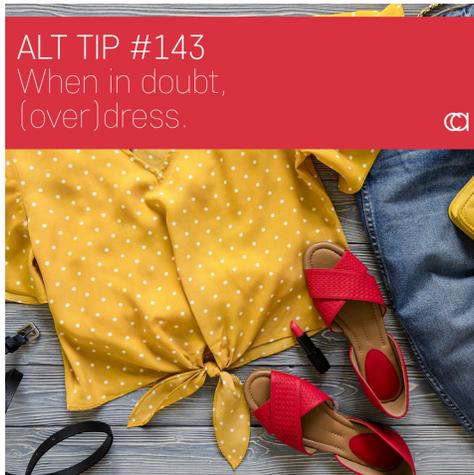
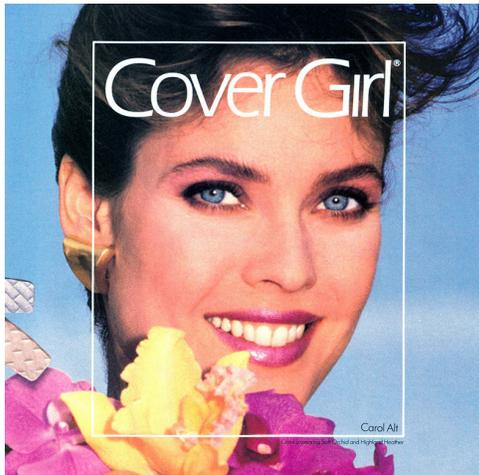
Carol Alt is an international supermodel, actress, entrepreneur, raw food enthusiast, author and host of 'a healthy you & carol alt' on fox news. Right now, Carol is the main spokesperson for several new upstarts, all of which meet her demanding moral and stringent social values. She is also a mainstay on the lecture circuit where she lectures on health and nutrition.

the challenge:

Carol found herself in an unfortunate predicament when her previous website developer essentially stole her entire website and wiped it clean. When Symboliq took over this project, Carol had nothing left of her previous website, besides copies of her blogs. This meant that something had to be done, quickly, so that Carol could keep her name out there and have a landing site for all of her content, images, information and media for her dedicated fans.

the solution:

In a very short timeframe, we were able to redesign and execute a brand-new website for Carol Alt, essentially from scratch. For the design aspect of Carol Alt's website, we wanted to take a clean approach, while also keeping it modern and chic. There is a lot of black and white, intermixed with bright colors through her various modeling shots and cover photos. In addition to the development and redesign of Carol Alt's website, Symboliq also has a hand in her social media. We help Carol post a couple of times a week on her various social media platforms. When we create posts for Carol, we have certain days of the week where we will create creative posts that link back to her blogs, or her recipes on her website, to drive traffic back to the beautiful site that we created for Carol.



Carol Alt

International Supermodel, Actress, Entrepreneur, Raw Food Enthusiast,
Author and Host of A Healthy You & Carol Alt on Fox News

