

case study.

meet
the
team.



randy blakeslee
co-founder / marketing director



schaun blakeslee
co-founder / ceo



rachel choice
video marketing specialist



ryan green
web developer



mariel elliott
graphic designer



sarah barrett
content director



rob moeller
creative manager



jen goding
web developer

we're
here
to
help
you.

Symboliq Media is a premium digital marketing agency that wants to redefine what an agency is. We utilize the latest technology and trends and combine them with years of industry-leading experience to bring the positive results our clients demand. We pride ourselves in great work ethic, integrity, and end-results. Throughout the years, we have been able to team up with our clients to help create stunning, award-winning designs across multiple mediums.

We've said it before, and we'll say it again. For a brand to succeed, cookie-cutter solutions need to be a thing of the past. Whether it's on a creative front or applying a strategic marketing practice, every individual on our team is committed to creating authentic content. We strive to make every piece we create genuine, original, and engaging. By doing this, we create a medium that consumers want to engage with instead of another image that's just taking up space.

When you take the time to craft this authentic content, people notice, and when they notice it, good things happen. We love what we do, and we really love doing it alongside you. As a digital agency, we believe that great things happen when people come together.

We pride ourselves on the extensive list of services that we offer, in a digital world, your brand needs to utilize their online presence more than ever. To achieve this, we strive to come alongside you to make sure that your company stands out among the crowd thanks to the fantastic creative individuals listed above.

So, if you're considering working with us don't be afraid to send us a message, and we'll have a stress-free conversation about how we can help your brand break the mold by showing you our some of our successful case studies, then helping you create your own path.

strategy.



the client:

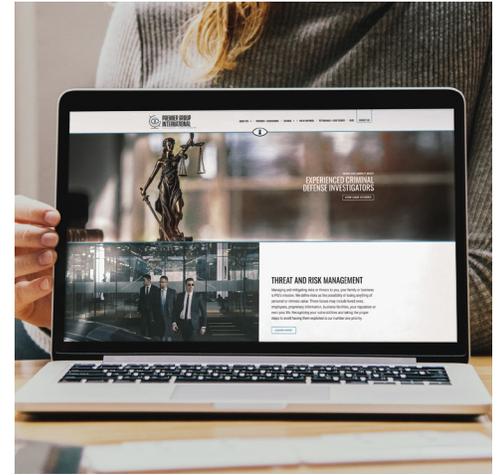
Premier Group International is an investigative and security corporation. Their mission is to deliver professional executive protection and investigative services unparalleled by any other provider in the industry. They select, train and retain only the most qualified and talented personnel to deliver uncompromising results. Premier Group International vigilantly defends their clients, their assets, and above all else, their reputation with the utmost discretion and integrity.

the challenge:

Premier Group International came to us looking for a total brand overhaul. As the company began to restructure its internal workings, it was becoming apparent that its external appearance was going to need a refresh as well.

the solution:

After an in-depth sit down with the client, we determined that the best course of action was, to begin with, a rebrand, followed by a website revamp and ending with an overhaul of social content. We worked with Premier Group International to identify their competitors and found a unique way to market their content and present their services in a simple format that allowed first-time visitors and repeat customers alike to navigate and get answers to their questions quickly.



THREAT AND RISK MANAGEMENT

Managing and mitigating risks or threats to you, your family or business is PCI's mission. We define risks as the possibility of losing anything of personal or intrinsic value. These losses may include loved ones, employees, proprietary information, business facilities, your reputation or even your life. Recognizing your vulnerabilities and taking the proper steps to avoid having them exploited is our number one priority.

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PRIVATE & LEGAL INVESTIGATION

Police don't have the time or manpower to search for every missing person or follow every lead. Let PCI take up your case. From tracking down a missing family member to uncovering information that could lead to a favorable outcome in a legal matter, PCI's investigators are ready to work for you.

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